

## **Abstract**

A method and related computer systems for searching or locating a goal image from a collection of images. A database or collection of images is analyzed to record non-verbal associations between images for later use. These non-verbal associations record visual associations without the use of words to describe the basis of the association. To locate a goal image, a launch element relating to a goal image is selected. Suggested images are displayed based upon the recorded associations between the launch element and the suggested images. In the preferred embodiment of the invention, the recording of non-verbal associations is performed while searching for a goal image. The associations are determined from the demonstrated interest of image seekers while searching for their goal images.